

Keeper's Corner LLC
"News"
May 2015

A big "Welcome!! Welcome!!!" to all of our new and returning vendors!

The Top Twelve Sales for April (before discounts):

#1----\$3110.48	#5----\$874.29	#9----\$702.60
#2----\$1741.87	#6----\$764.70	#10---\$623.95
#3----\$1193.00	#7----\$759.79	#11---\$566.00
#4----\$1139.75	#8----\$723.55	#12---\$510.35

Sales for the month of April were \$23,205.09! We are still climbing for the year.

Saturday, May 2, 2015 was the Annual Customer Appreciation Sale. We had a great day. The sales were \$4733.45, and that was only down about \$150 from last year. **Thank you so very much for all of the extra help, for the snacks, and for the willingness to help in any way you could!** I really appreciate the staff giving up their Saturday to be here and serve our customers. And thank you to Paula and Linda for the extra cleaning and fixing up on Friday.

I have been asked why the newsletter contains the top twelve vendor sales. This is not done to make anyone feel bad, or like they cannot measure up to some imagined standard. Putting the top twelve in the newsletter is just to let everyone know that the store is doing well, and that you can achieve whatever sales goal you set for yourselves! The sales are out there you just need to go after them!

I also have had some vendors ask what it takes to be in the top twelve; the answer is simple, **HARD WORK!**

The top sellers are in the store often, they are bringing new stock into the store on a regular basis, they are moving items around in their booths to keep the displays **fresh and clean**, and they keep their booths full, but not so full that you cannot get into them. As I look around the store, I see several booths that are so crowded and have so much merchandise on the floor that they are a hazard and customers **WILL NOT ENTER!** Customers need to be able to see what is in your booth, and it is difficult if your booths are over-crowded. If your sales are down evaluate your booths.

I hate to keep harping on it but...**PLEASE MOVE YOUR ITEMS BACK IN YOUR BOOTHS!!!** Your front line is the even with the edge of your side piece, not in front of it. **YES! Inches matter and you may think I'm being petty!!** But it is against fire code, and it is a tripping hazard and a potential lawsuit, **so move it!** I will be moving items back into your booths, and if there isn't room, I will find a place for it, on top of, or beside of or wherever I can find space.

Reminders: (for the newbies and those of you that forget!!!)

- Anniversary rent credit! 10% off your rent during your anniversary month!
- Rent is due on the 1st of the month, payable up to the 10th and late with a \$10 late fee after that date
- A thirty day written notice is required when you are shrinking down or vacating your booth at the end of the month. This applies when you are leaving after your initial six months OR at any other time after your 6 month commitment is over
- Ask the management about the "Finder's Fee" bonus!!

Scott's Thoughts: "Fish on," that's all I can say. Spring has finally arrived and I have been fishing as often as possible... even catching several at times. As always, I am looking for anyone that would like to go with me and share the experience, the fellowship and a little gas. I love taking adults or children so it's up to you to contact me if you're interested.

I give a big thank you to all those that gave some of their time at the Keeper's Corner – Customer Appreciation Sale on May 2. It was a big success overall thanks to all of you great vendors.

On a last couple of notes, if you haven't noticed, we are now taking consignments on smaller items in our new "Consignment Room" and remember that you can earn a "Finder's Fee" for recruiting us a new vendor. Check with Bonnie or Scott for complete details.

"Thanks for all you do," Scott

Great vendors and great customers... what a winning combination..